

# Crye-Leike:

# Selling Power

# At

# Your Command

**#1**

*in the*

*Mid-South!*

**CRYE-LEIKE, REALTORS®**

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Web: [www.EppyGreen.com](http://www.EppyGreen.com)



## *Our Mission*



Harold Crye



Dick Leike

“*A* passionate  
commitment  
to *unsurpassed*  
service.”



Jon Green



Eppy Green

**CRYE-LEIKE®**, REALTORS®, a full service real estate company for over 30 years, is one of the nation's largest real estate companies. **CRYE-LEIKE®**, Inc. has a sales force of over 3,600 sales associates who are located in over 130 branch and franchise offices throughout an nine-state region including Tennessee, Arkansas, Mississippi, Alabama, Oklahoma, Kentucky, Georgia, Florida and North Carolina.

**#1**

*in the  
Mid-  
South!*

# **Crye-Leike Helps You— Find A Buyer**



**#1**

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# CRYE-LEIKE

Realtors®

#1 in Tennessee

The  
Smart  
Choice!

Two women were walking through the woods when a frog called out to them and said: "Help me, ladies! I am a real estate agent who, through an evil witch's curse, has been transformed into a frog. If one of you will kiss me, I'll be returned to my former state!"

One woman took out her purse, grabbed the frog, and stuffed it inside her handbag. The other woman, aghast, screamed, "Didn't you hear him? If you kiss him, he'll turn into a real estate agent!"

The second woman replied, "Sure, but these days a talking frog is worth more than a real estate agent!"

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## *Ranks #6 in the U. S.!*

### *Big Brokers Report*

Rank	Company	Units	Branches
1.	NRT, LLC Parsippany, NJ	274,179	758
2.	HomeServices of America, Inc. Minneapolis, MN	123,817	298
3.	The Long & Foster Companies, Inc. Chantilly, VA	69,925	195
4.	Hanna Holdings, Inc. Pittsburgh, PA	31,765	92
5.	ZipRealty, Inc. Emeryville, CA	23,100	41
6.	<b>CRYE-LEIKE, Realtors</b> <small>Memphis, Nashville, Chattanooga, TN; Little Rock, Rogers, AR; Atlanta, GA; Jackson, MS; Huntsville, AL</small>	<b>22,611</b>	<b>110</b>
7.	Coldwell Banker United, Realtors Bryan, TX	21,303	76
8.	Prudential Fox & Roach Realtors Devon, PA	20,591	56
9.	Realty USA Orchard Park, NY	18,420	60
10.	Real Estate One Southfield, MI	17,128	32
11.	Realty Executives, Phoenix Phoenix, AZ	16,758	63
12.	Ebby Halliday Real Estate, Inc. Dallas, TX	13,913	29
13.	Baird & Warner Chicago, IL	12,763	22
14.	West USA Realty, Inc. Peoria, AZ	12,714	6
15.	Allen Tate Companies Charlotte, NC	12,610	35
16.	Prudential Douglas Elliman Real Estate South Huntington, NY	11,009	61
17.	Hunt Real Estate Corporation/ERA Depew, NY	10,843	33
18.	RE/MAX Alliance Arvada, CO	10,695	22
19.	RE/MAX Results Eden Prairie, MN	10,601	13
20.	John L. Scott Real Estate Issaquah, WA	10,582	29

*This information has been compiled from REAL Trends Magazine, May 2010 issue.*

*More buyers through our* **LEADING REAL ESTATE COMPANIES of THE WORLD™**  
*contacts and more trained professionals*  
*to serve your specific needs.*

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# Crye-Leike Helps You— Find A Buyer



## Appointment Center

8:00 am to 8:00 pm



## Showing Follow-up



## Big Red Signs



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## *The Edge You Need...* **CRYE-LEIKE® Services**

- 3,600+ Sales Associates
- Over 130 Residential Sales Offices
- Market Share Leader
- Multiple Listing Service (MLS)
- Distinctive Yard Signs
- All residential properties on **CRYE-LEIKE®**'s 24/7 Info Line
- Direct Mail Marketing
- Virtual Home Tours
- Virtual Agent
- All Properties listed in the **CRYE-LEIKE® Home Buyers Guide**
- All Properties on the Internet - [www.CRYE-LEIKE.com](http://www.CRYE-LEIKE.com), Realtor.com, Google, AOL, Trulia, RELO Home Search, Yahoo, Front Door, Local MLS and hundreds of other real estate websites
- All properties over \$750,000 are marketed on [LuxuryPortfolio.com](http://LuxuryPortfolio.com)
- Prominent Newspaper Advertising in the Sunday Real Estate Section
- Computerized Appointment Service 13 Hours a Day, 7 Days a Week
- Keybox for Easy Showings
- 24-hour Telephone Service
- Office Agent Tours
- One Year Home Warranty for Seller and Buyer
- Relocation Management Company
- Property Management Division
- Homeowner and Auto Insurance
- Commercial Division
- Customer Services Division + Home Services
- Mortgage Loans and Title Services

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## *WHY will so many buyers see your home on [www.CRYE-LEIKE®.com](http://www.CRYE-LEIKE.com)?*

- Over 400,000 Listings
- Links to over 2 Million listings nationwide
- Over 30 Million Hits Per Month
- Traffic fed from Google, Trulia, Yahoo, AOL & FrontDoor and hundreds of other real estate websites
- One-Click Address Searches
- 24/7 Open Houses
- Multiple Photos Shown On Most Listings
- Virtual Home Tours
- 24/7 Info Line Audio Home Descriptions
- 'Virtual Agent' - Automatic real time new listing updates.
- Home Services, Property Management & Relocation Services
- All listings on Realtor.com
- Helpful hints to buyers and sellers
- Yard Signs Inviting Potential Buyers To Check-Out All **CRYE-LEIKE®** Listings
- Additional Advertising In The Real Estate Section Of The Local Sunday Newspaper
- Brand awareness ads in local newspapers, magazines and on the web driving traffic to **CRYE-LEIKE.com**

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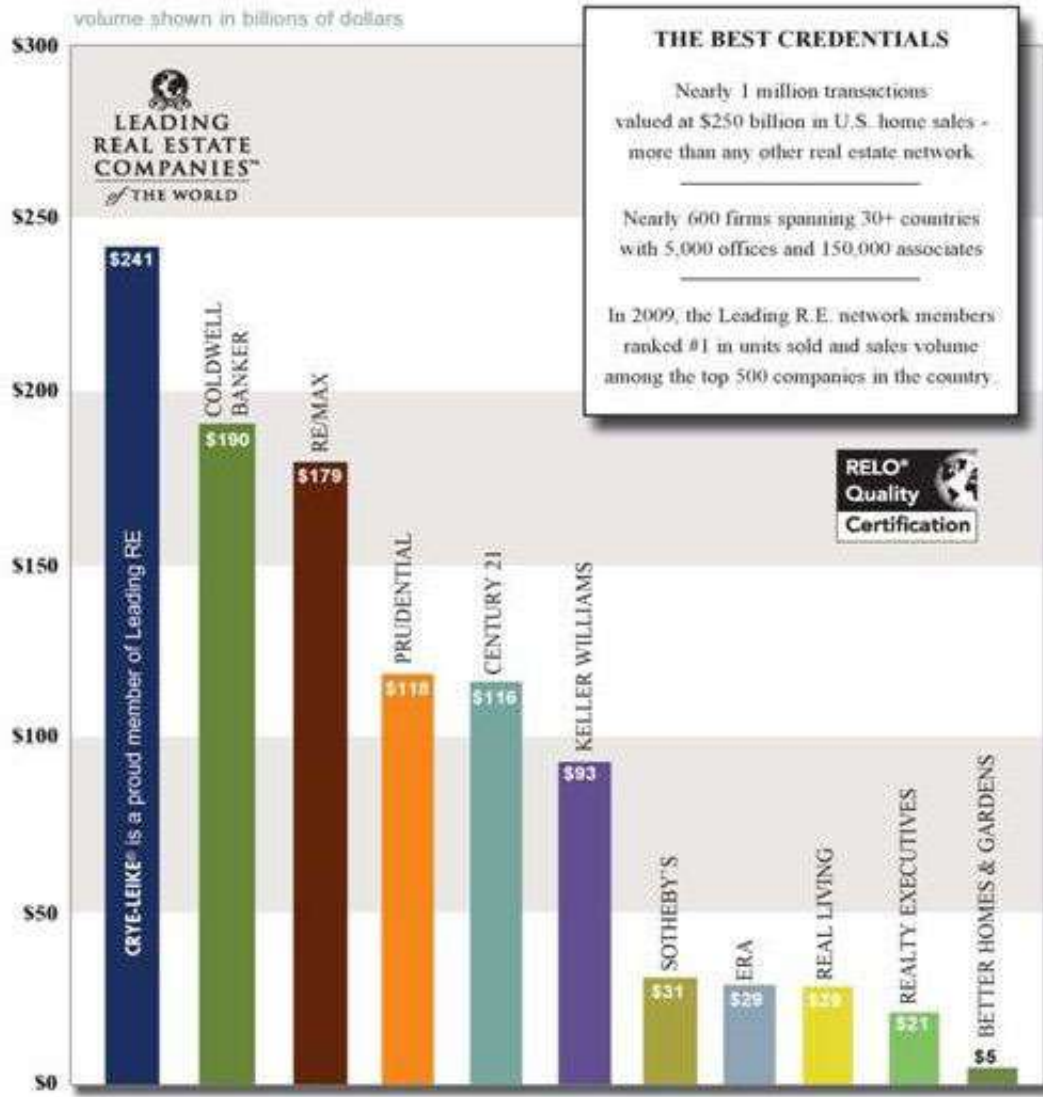




## LEADING REAL ESTATE COMPANIES *of* THE WORLD™

CRYE-LEIKE® is a member of this network of independent brokers which outsold its closest competitor by 27% in 2009.

*The result...more potential buyers from all over the country, and the world, directed toward your listing.*



Source: REALTrends Report 2010 based on 2009 sales data

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## We believe in giving back.

We support such charities as:

*...over \$2 million, in fact.*



At **CRYE-LEIKE**, we have a genuine responsibility and obligation to give something back to the communities that give so much to us.

Giving back to the community is a natural part of what we do every day. Every year, **CRYE-LEIKE** offices devote considerable financial resources to support the many vital community agencies and charitable causes in their area.

Total monies and goods collected by **CRYE-LEIKE** now exceeds \$2 million to date, not counting the innumerable hours of volunteer service donated by our sales associates and staff.

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*As you take a closer look at CRYE-LEIKE,  
we hope you'll understand why  
we feel good about being  
a "good corporate neighbor."*

*On the real estate road there's only  
one sign you need to know...*



*Shouldn't you be  
dealing with #1?*

**CRYE-LEIKE®** REALTORS®  
[crye-leike.com](http://crye-leike.com)

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