

8 Reasons to List Your Home During the Holidays

Ready to list your home but afraid nobody will notice during the busy holiday season?

Real Estate experts say...don't worry. Homes sell all year long. In fact, there are advantages to listing your home in the midst of all of the festivities.

**Here are some reasons that
might have slipped your mind**

1. People looking for a home during the Holidays are usually more serious buyers! This can save you lots of time and money.
2. Typically, buyers have fewer houses from which to choose during the Holidays, which means less competition for you.
3. Houses show better when decorated for the Holidays. So make a statement and decorate big this year.
4. Emotions are high during the holidays. When buyers are emotional about finding a home they're usually more likely to pay full price!
5. Many people take extended vacations during the holidays and have more time to look during the week!
6. Tax season is just around the corner. Many buyers are in a rush to buy a house before the end of the year for tax purposes.
7. Traditionally, January is the month for employees to begin new jobs. Get your house on the market for those buyers trying to get settled in before starting a new job.
8. Worried about showings in the middle of your holiday dinner? You can always elect not to show your house during private family time. Just communicate that with your Realtor.

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*in the
Mid-
South!*